

## BRANDING

McCosker Contracting has a strict set of branding guidelines that must be adhered to at all times, both internally and externally, when used by McCosker as well as external clients and suppliers. The logo should never be altered in shape, dimension or colour.

## FILE FORMATS

The McCosker logo is available in 9 file formats, each suitable for different uses, including EPS, AI, PDF, PNG, JPG and GIF.

The logo comes in each file format in both a CMYK and RGB version (referring to the colour composition). Please ensure the correct file AND colour version is used for each purpose.

A good rule of thumb – for electronic/web use RGB, for printed materials use CMYK.

Always check with a printer or supplier the correct file format they require, to ensure the best possible outcome.

## COLOUR CODES

Please refer to the McCosker Logo Spec Sheet